

Carl Casanova:
What Every Successful Person Knows!

Have you ever wondered how to be really successful? Well, now you can know how successful people do it. Success is a beautiful thing. It is attainable and necessary. It is possibly the most important subject for all mankind. The reason, quite honestly, it is what everyone wants and daily pursues. Who pursues failure? For those pioneers that traveled the success trail they have left clues. To the success seeking individual this timely and valuable book, "What Every Successful Person Knows!," unleashes the six proven principles that govern the key to your development and success. Contrary to popular opinion success is not a secret. The universal laws and ageless truths are available for all to understand and for application in your personal and professional life today.

Carl Casanova:

Author and success coach Carl Casanova has been in the helping profession his entire career. Carl holds a Master of Science Degree in counseling psychology from Oregon State University. He is renowned for his passion and motivational style. His message is geared to inspire personal and professional development. As well as founding THE CENTRE, a school for executive training, personal development, and coach certification (ICF), he is an adjunct college professor teaching communication and business classes. Carl's life work is educating others to achieve optimal growth and ongoing successful living.

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