

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**Hasson Company Realtor Craig Reger Named 2008 Broker of the Year
by PMAR Million Dollar Club**

PORTLAND, Ore. - May 20, 2008 - Sarita Dua and Craig Reger of The Hasson Company's Portland West branch were nominated for the Broker of the Year Award given by the Portland Metropolitan Association of REALTORS® (PMAR) Million Dollar Club. Reger was named this year's winner at a luncheon hosted at the Multnomah Athletic Club yesterday.

The Broker of the Year Award recognizes the dedication, experience and achievement of exceptional real estate professionals. A current Vice President of PMAR's Million Dollar Club, Reger was also recently recognized as The Hasson Company's Top-Producing Realtor on the West Side, selling 106 homes and closing more than \$42 million in total sales in 2007.

Reger's dedication to the Portland metropolitan community is displayed through his support of a variety of local non-profit organizations, including Habitat for Humanity, Make-A-Wish Foundation and Human Solutions.

"Craig's professionalism and commitment to the community exemplifies the core values of our agents at The Hasson Company," says Mike Hasson, the company's President and owner. "We are proud of his accomplishments and appreciate his genuine interest in helping local communities."

The Million Dollar Club is an exclusive organization that offers membership to Realtors who have shown excellence in the service they provide for their clients. The Club focuses on fostering relationships between members of PMAR, cultivating professionalism and ethics within the industry, enhancing public relations in the community and maintaining a committee through which members may receive recognition for achievement in the areas of listing and selling real property. To become a member, Realtors must close at least \$2 million in close sales or 20 transaction sides during the current or preceding year.

Past recipients of the Million Dollar Club's Broker of the Year Award who work at The Hasson Company include Marcia Kies from the company's Lake Oswego branch in 2007, Sherry Francis from the Portland West branch in 2003 and Bob Laue from the Wilsonville branch in 2001.

About The Hasson Company Realtors

Beginning in 1983 with 12 agents based in Lake Oswego, Ore., The Hasson Company today is the Pacific Northwest's largest independent real estate brokerage with nearly 300 real estate agents in eight branches throughout Oregon and Southwest Washington.

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