

# ***PRESS RELEASE***

## **FOR IMMEDIATE RELEASE**

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Date: June 14, 2011

### **KGW NEWSCHANNEL 8 WINS NATIONAL EDWARD R. MURROW AWARD**

*Belo station is the only Portland station honored in the awards*

**PORTLAND, OR**—The Radio Television Digital News Association announced today that KGW NewsChannel 8 won a 2011 National Edward R. Murrow Award for best video-feature reporting in the television large market category. The awards honor excellence in electronic journalism, and represent one of the most prestigious honors in the profession. KGW NewsChannel 8 was the only Portland television station recognized.

KGW NewsChannel 8 anchor/reporter Laural Porter and photographer Kurt Austin chronicled “The Long Journey,” the emotional story of Bao Green, a mother originally from Tanzania progressively losing her eyesight. Single and without money or insurance, she couldn’t afford the surgery to save her vision. Then a Portland eye institute stepped forward to perform the \$30,000 surgery through the clinic’s charity fund. KGW NewsChannel 8 documented Bao’s journey to the hospital, the surgery, and the tearful moment when the bandages were removed and Bao saw her young son’s face again.

KGW NewsChannel 8 also won five awards in the regional Edward R. Murrow competition in April. It was the only Portland television station recognized in the regional awards as well. The national awards are selected from the regional winners in each category. This is the second time in three years that KGW NewsChannel 8 has been selected as a winner in the national competition.

“This is a tremendous honor to have earned a second national Edward R. Murrow award in three years,” said DJ Wilson, president and general manager of the KGW Media Group. “Great storytelling is the heart of journalism and we endeavor every day to enterprise stories that matter. We’re thrilled to have our work recognized in this prestigious competition.”

#### **About Belo Corp.**

KGW is part of Belo Corp. (BLC), one of the nation’s largest pure-play, publicly-traded television companies, that owns and operates 20 television stations (nine in the top 25 markets) and their associated Web sites. Belo stations, which include affiliations with ABC, CBS, NBC, FOX, CW and MyNetwork TV, reach more than 14 percent of U.S. television households in 15 highly-attractive markets. Belo stations rank first or second in nearly all of their local markets. Additional information is available at [www.belo.com](http://www.belo.com) or by contacting Brenda Buratti, Director of Programming and Creative Services, KGW, at 503-226-5130