



Press Release
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Spirit Media Wraps a Record Setting Event Season

Portland, OR, June 5, 2008 – Spirit Media, a Portland based creative agency, recently provided live event direction for several regional events including:

- River of Life Ministries Fundraising Banquet
- American Red Cross Breakfast of Champions
- American Marketing Association 2008 MAX Awards
- Daily Journal of Commerce Award Banquet
- Union Gospel Mission Spring Banquet
- Associated Builders and Contractors Excellence in Construction Awards
- INA Leadership Spring Conference

The highlight of the event season was the successful Central Catholic Silent Auction held at the Oregon Convention Center. This breakthrough auction model not only received highly favorable responses from attendees, but substantially improved per item revenue.

“Spirit Media was fantastic to work with! They were able to identify our needs and provide us with innovative video solutions that helped us to transform a mature product into something new and entertaining,” said Matt Horne, Special Events Director of Central Catholic High School. “We had a tremendously successful evening, and they played a major part in making that happen.”

Spirit Media provided event strategy, video development, graphic design, event direction and provided all audio and video support services.

Spirit Media is an award-winning creative services agency specializing in the development and delivery of marketing communications through video, interactive media and live events.