

**For Immediate Release**

**LOCAL BUSINESS OWNERS AWARDED TRIP TO  
INTERNATIONAL 2008 NETWORK SUMMIT**

**PORTLAND, Ore. (July 10, 2008)**-Locals Dan and Kristin Trevino, owners of Signs Now Northwest, were recently awarded a trip to the annual Allegra Network Summit, held May 15 - 18 at the Wild Dunes Resort on the Isle of Palms, South Carolina, near Charleston.

The annual gathering serves as an opportunity for top performing franchise members from Signs Now and Allegra to share the best business practices in the industry. Invitations are based on criteria franchise owners meet throughout the year, and typically include the top 10 percent in franchise owner sales figures. This year, 35 Signs Now franchise owners representing 19 centers earned invitations to the Summit.

Signs Now Vice President of Marketing and Communications, Bernard Haun, felt Dan and Kristin Trevino were well deserving of the invitation.

"The Trevino's have had a banner year in sales performance and continue to set a great example for other owners who strive to be at the top of their game," remarked Haun. "Our franchise owners work hard every year, and the Summit is an excellent opportunity for them to network with their peers, as well as gain valuable information from industry experts."

In addition to the recent Summit, the Signs Now Northwest graphics facility located at 11521 NE Sandy Blvd. in the Parkrose District is now complete and open for business.

After breaking ground in August of last year, the company has now moved their corporate headquarters along with the Northeast Portland location to the 7500 square-foot building, which will also house the manufacturing and digital and print production for the other three Portland Signs Now locations. The facility features key equipment, including an in-house screen printer, several large format digital printers, in-house router, specialized letter and engraving equipment and a new flatbed UV large format printer, which allows printing directly on substrates.

As a leader in signage and graphics in the Northwest for over 22 years, Signs Now differentiates themselves from the competition with the number of strategically placed centers, high-level of graphic products, and dedication to it's customers at those various locations. The business has been on the upswing for several years through combination of regional economic improvement, customer satisfaction, new products and aggressive marketing.

The Signs Now service base includes business solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, trade show

displays, window graphics, ADA signage, dimensional letters, directional systems and many other visual communications tools to businesses across the region.

For more information on Signs Now Northwest, contact Kristin D. Trevino at (503) 252-0328, or visit [www.signsnowNW.com](http://www.signsnowNW.com). Signs Now Northwest, "To Enhance the Value of the Businesses We Serve."

***Signs Now, A Division of Allegra Network LLC***

*As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has over 225 franchise locations across the United States, Canada and the United Kingdom. The corporate offices and the Signs Now Training Academy, Sarasota Campus are headquartered in Sarasota, Fla. The company grossed nearly \$86 million in sales in 2007.*

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