

**FOR IMMEDIATE RELEASE**

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**MACFORCE SUMMER BLAST LAUNCHES THIS AUGUST**

*Massive annual vendor expo with free food, seminars, and incredible giveaways*

**Portland, Ore.**— MacForce Summer Blast 2008, the 5th annual NW Macintosh event of the year, lands in Portland on Saturday, August 16. This event boasts a coming together of like-minds to explore all things “Macintosh,” preview new products, share stories and ideas, learn, experience and play. For the love of Mac, this is the “can’t be missed” event of the summer.

From 10:00 a.m to 4:00 p.m., attendees will be dazzled by more than 20 vendor booths—including such big names in progressive technology as Apple, Adobe and M-Audio—while enjoying free BBQ hot off the grill, as well as frosty drinks and ice cream. Attend free seminars hosted by Adobe and M-Audio, and get the opportunity to win prizes and giveaways worth thousands. MacForce will also offer exclusive deals on Apple products and accessories, and much more.

Confirmed exhibitors include Apple, Adobe, M-Audio, Wacom, Equinux, Quark, FileMaker, Timbuk2, SmileOnMyMac, Stream Audio/Video, Extensis, LaCie, Softpress, Engrave, XtremeMac, Urban Pages, Audio Cinema, NW Documentary and many more.

“MacForce Summer Blast is a highly anticipated event,” said Shane Spiess, CEO of MacForce. “Last year we had over 1,000 attendees. With new products to preview and the free seminars, our customers ask about this event by name. And this year, we’re thrilled to have such exciting vendor participation—surpassing what we had last year, not to mention an amazing amount of prizes and giveaways—so I’m sure this will be our best Summer Blast yet.”

MacForce is located at 100 SE Salmon Street, on the corner of SE 2<sup>nd</sup> and Salmon. For more details, visit [www.macforce.com/summerblast](http://www.macforce.com/summerblast).

***About MacForce***

*MacForce is an Apple Specialist, with a mission to protect and serve every Mac on the planet. Locally-owned and operated for more than 15 years, MacForce provides sales, service and training including free weekly seminars. With a state-of-the-art retail showroom in SE Portland, MacForce is passionate about all things Mac.*

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