

Nike Back Your Block Community Event

*Portland Nike Factory Store Gives \$100,000 to North Portland
Non-Profit Organizations*

PORTLAND, OR - Each year, the Portland Factory Store Grant Program honors non-profit, community-based organizations that serve the N/NE Portland area with programs that focus on the following areas: youth sports and recreational/physical activities, education and mentoring opportunities, and economic development opportunities focusing on minorities, women and youth.

September 2008 Nike is awarding \$100,000 (total) to twenty North Portland non-profit organizations who submitted grant proposals this summer. To celebrate these grantees, Nike is hosting the Back Your Block community event which will be held at the Nike Factory Store located at 2650 NE MLK Jr. Blvd. on Saturday, September 13th from 8:00 a.m. - 2:00 p.m.

Grant recipients include: Albina Head Start Inc, Big Brothers Big Sisters of Columbia Northwest, Chess for Success, Community Cycling Center, Community Transitional School, Easter Seals Oregon, Ethos Music Center, Friends of the Children, Humboldt School, Incight, Junior Achievement, Columbia Empire, Inc., Lao American Foundation Inc., Q Community Center Native American Youth and Family Center, New Avenues for Youth, Portland Taiko, Portland Youth Builders, Portland Youth Golf Association, Self Enhancement, Inc., and The Oregon Zoo Foundation.

The public is invited to join Nike employees to volunteer at selected North East Portland non-profit organization for three hours. After the volunteer experience, all participants will return to the Nike Factory store for a shopping party, lunch, local entertainment and a few surprises.

EVENT FACTS:

- Portland Nike Factory Store Opened in 1984
- Nike has pledged to donate a portion of the store's sales to community-based non-profit organizations. In 2002, Nike renewed its commitment to donate a minimum of \$100,000 in grants to area non-profit organizations that continue to inspire and envision new ways to continue to grow the spirit, talent and sense of community that we are honoring today.
- Since 1984 a total of \$1.4 million has been awarded to local non-profits.

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For more information and to register to volunteer, please visit our website at www.nikebackyourblock.com

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