



March 19, 2007

NEWS RELEASE
FOR IMMEDIATE RELEASE
503.552.6754

For more information, contact:
Christine Egan,

March Forum: The Future of Healthcare in Oregon

Portland, Or... The issue of healthcare reform is gaining national attention in the news, speeches by presidential candidates and state capitals across the nation. As with transportation, economic development and sustainability, Oregon business and government leaders are working together to create a healthcare system for all Oregonians.

Governor John Kitzhaber, MD, and Mark Ganz, President and CEO of The Regence Group, are working at the forefront of healthcare reform. They will share their ideas for creating a system that provides everyone with basic health coverage. Discussion topics include, Governor Kitzhaber's initiative, The Archimedes Project, the importance of collaboration among the various reform efforts and defining a single vision in creating a healthcare system.

Speakers: John Kitzhaber, former Governor of Oregon
Mark Ganz, president and CEO of The Regence Group

Moderator: Marty Stewart, VP of Sales and Marketing, The ODS Companies

When: Wednesday, March 21, 2007
7:30 – 8:45 am

Where: Governor Hotel, 611 SW 11th Avenue, Portland

Cost: Alliance members \$30; Non-members \$40.00

Series Sponsors: The ODS Companies and The Portland Tribune

Event Sponsor: Complementary Healthcare Plans

For more information: www.portlandalliance.com, click on "Events."

###