



FOR IMMEDIATE RELEASE
April 1, 2009

Megan Doern, 503.552.6754:
mdoern@portlandalliance.com

PORTLAND BUSINESS ALLIANCE HEADS TO CHINA

Twenty-nine Alliance Members to Meet with Business Leaders in Shanghai, Beijing

Portland, Ore. – On Saturday, 29 Portland Business Alliance members and business leaders will touch down in Shanghai for the start of a 9-day trade mission trip to China. The group will meet with Chinese business leaders, representatives of American companies doing business in China and government officials. The goal of the trip is to make stronger connections between businesses in Oregon and China.

“China is a critical trading partner for the Portland region and in order for our businesses to gain a stronger foothold in the Chinese market, we need to understand it better,” said Steve Holwerda, Chief Operating Officer of Ferguson Wellman Capital Management and Chair of the Portland Business Alliance Board of Directors.

The trip includes four and a half days in Shanghai where the group will meet with Century 3, SPS Technologies, Edelman Shanghai, King & Wood, and Bank of America N.A. and see the Yang Shan Deep Water Port. In Beijing, the group will tour Silo City with Zimmer Gunsul Frasca Architects, meet with Greenwood Resources and the American Chamber of Commerce, tour Nike factories and hear about Intel’s operations in China.

“There are many Oregon companies successfully doing business in China,” said Sandra McDonough, President and CEO of the Portland Business Alliance. “We will visit with them, see their operations, and hopefully learn some lessons from their experiences selling into the Chinese market.”

You can be a part of their trip by following the Alliance’s China Trip blog at:
<http://pbachina.blogspot.com/>.

Participants in the trip include representatives from:

Capacity Commercial Group	Glumac	Portland Spirit
Columbia River Economic Development Corp.	Greenlight Greater Portland	RH Construction
Edelman	Melvin Mark Properties	Schwabe, Williamson & Wyatt
ESCO	Miller Nash LLP	Zimmer Gunsul Frasca
Ferguson Wellman	Portland Development	
Growth-Link Overseas	Commission	
	Port of Portland	

###

The Portland Business Alliance is Greater Portland’s Chamber of Commerce representing more than 1,400 businesses in the region. Our mission is to ensure economic prosperity in the Portland region by providing strong leadership, partnership and programs that encourage business growth and vitality.