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NEWS RELEASE

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Deadline approaches for Leadership Portland 2008

Portland Business Alliance seeks participants for Portland's premier leadership program

Portland, OR. . The Portland Business Alliance seeks its next class of leaders for the class of 2008. Now in its fifth year, this intensive program provides skills and knowledge necessary for future senior leadership positions within companies, civic organizations and government in the Portland region. The application deadline is May 31, 2007.

The Alliance created Leadership Portland in 2003 to provide leaders interested in community service with an understanding of the challenges the community and region face and how to work successfully for positive change. Over a period of nine months, participants engage in interactive exercises and stimulating curriculum to build leadership skills.

"It is so stimulating to be in a room with 35 classmates from Oregon's finest companies and non-profit organizations," said Anne Naito-Campbell, Community Relations Director at Bill Naito Company, and part of Leadership Portland's Class of 2007. "Being able to hear from our great leaders of today up close and personal is a once-in-a-lifetime opportunity."

"Portland faces great needs and opportunities in the years ahead," said Doug Pahl, Partner at Perkins Coie and a member of the Class of 2007. "Although there are many ideas about how Portland should evolve, we are learning that new ideas are always welcome and, more importantly, there is a great need for people to put their shoulders to the wheel and implement those ideas."

The sixth year of Leadership Portland begins in September 2007 and concludes in June 2008, with class members meeting for program days once a month. An online application form is now available at www.portlandalliance.com/lp.

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