



FOR IMMEDIATE RELEASE  
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**Portland Business Alliance Launches Healthcare Savings Card for Members**  
*New card accepted at pharmacies across the region, average savings of 30 percent*

Portland, Ore. – Today, the Portland Business Alliance introduced a new program, called the Health Savings Card, aimed at helping members reduce their healthcare costs. The program, which is free to all Alliance member companies and their employees, provides savings of up to 75 percent on prescription drugs (average savings are roughly 30 percent) and other health-related products such as eyeglasses, pet medications and other products.

Signing up for the program is simple. Go to the link on the Alliance Web site, sign up for the card, print out the card and take it with you when you buy your next prescription or other healthcare-related item. The pharmacist scans or enters the card information and you receive the discount. Members interested in obtaining a free card can click [here](#) or look for the program icon at the bottom of the Alliance's Web page. Permanent cards can also be requested. See Web site for more information.

“We know that our member companies are not only looking for ways to reduce costs, but employers also want to help their employees as much as possible and this savings programs enables them to do just that,” said Charles Wilhoite, managing director of Willamette Management Associates and chair of the Portland Business Alliance board.

The Health Savings Card has no restrictions and is accepted at more than 50,000 national and regional pharmacies around the country. Members and their employees regardless of their insurance coverage can use the program. Members without insurance or those who have limited or even full health insurance coverage can use the savings card. Additionally, people who have prescription coverage can use this program for non-formulary or non-covered drugs.

The Health Savings Card is administered by United Networks of America (UNA) who is the largest affinity benefits organization in the country. The Alliance will not have access to any personal information or information about purchases made and UNA will not share, sell, or distribute personal information for any reason.

You can download a free card and search drug pricing and participating pharmacies at [http://www.portlandalliance.com/member\\_services/health-savings-card.html](http://www.portlandalliance.com/member_services/health-savings-card.html)

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*The Portland Business Alliance is Greater Portland's Chamber of Commerce representing more than 1,400 businesses in the region. Our mission is to ensure economic prosperity in the Portland region by providing strong leadership, partnership and programs that encourage business growth and vitality. Visit the Alliance at [www.portlandalliance.com](http://www.portlandalliance.com).*