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**'Royce Pollard for Vancouver Mayor' Says
Portland Business Alliance board**

Endorsement marks the first time Alliance weighs in on Vancouver race

Portland, Ore. – The Portland Business Alliance board of directors announced today its endorsement of Vancouver Mayor Royce Pollard for re-election. As a regional chamber with members on both sides of the Columbia River and a great partner in Mayor Pollard, the Alliance board decided to endorse him. This endorsement was the first time the Alliance has chosen to support a candidate in the Vancouver mayor's race.

“With the many issues that impact the Portland/Vancouver region, we have built a strong relationship with many leaders in Clark County, including Mayor Pollard and his team, over the years,” said Sandra McDonough, President and CEO of the Portland Business Alliance. “Mayor Pollard has been a tireless advocate for our region's transportation system and economic development efforts.

“At a time when retaining, recruiting and growing more private sector employers is more important than ever, the board feels Mayor Pollard is the right person for the job as he has demonstrated in his downtown revitalization efforts and positions on public infrastructure investments like the Columbia River Crossing project.”

The Alliance endorses candidates for elected office and ballot measures each year based on recommendations from its committees, which are then sent to the board for approval. Alliance by-laws state that endorsements must be ratified by at least two-thirds of board members present at the meeting where endorsements are made.

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The Portland Business Alliance is Greater Portland's Chamber of Commerce representing more than 1,400 businesses in the region. Our mission is to ensure economic prosperity in the Portland region by providing strong leadership, partnership and programs that encourage business growth and vitality. Visit the Alliance at www.portlandalliance.com.