



FOR IMMEDIATE RELEASE  
November 7, 2007

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**Business Leaders' Community Involvement  
To Take Center Stage at Business Leadership Evening Gala**  
*PGE's Peggy Fowler to Receive Community Service Award*

PORTLAND, Ore. – More than 500 business, elected and civic leaders will attend the Portland Business Alliance's annual Business Leadership Evening tonight to celebrate the business community's leadership and civic contributions to the Portland metropolitan area.

The event will also honor Peggy Fowler, CEO and President of Portland General Electric, as the recipient of the William S. Naito award for Outstanding Service. The Alliance selected Fowler as this year's recipient because of her tremendous contributions to countless organizations and institutions throughout the region and her leadership in making community involvement an integral part of PGE's business. The award is named in honor of the late Bill Naito, whose work over a lifetime exemplified the values that the Alliance recognizes through this award.

The keynote speaker of the sold-out event is Ken Thrasher, the Chairman and CEO of Compli and a recognized civic leader. The Alliance will also unveil its next Distinguishing Portland video, which features seven companies and their support of local non-profit organizations.

The video can be viewed at:

<http://www.portlandalliance.com/distinguishing-portland/index.htm>

The event is sponsored by Wells Fargo (presenting sponsor), Hoffman Construction Company, Miller Nash LLP, Portland General Electric, Regence Blue Cross Blue Shield and TransCanada.

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*The Portland Business Alliance is Greater Portland's Chamber of Commerce representing more than 1,300 businesses in the region. The Alliance focuses on central city and regional issues and recognizes that the vitality of the central city and the region depend on one another, and Portland's vibrant, growing downtown is a regional asset.*