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NEWS RELEASE

For immediate release

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Regional Business Plan Update set for January 4, 2007

Leaders map out next year's focus at the Oregon Convention Center

PORTLAND, Oregon . . . On January 4, regional leaders will gather at the Oregon Convention Center to review the first-year accomplishments of the Regional Business Plan and preview the list of strategies and initiatives for 2007. The breakfast event will precede the fifth annual Oregon Leadership Summit.

Modeled after the successful Oregon Business Plan, the Regional Business Plan was unveiled in January 2006. The plan's primary mission is to maintain the livability of the Portland/Vancouver region by building a strong economic base that creates quality jobs for people living in the region. Over the course of 2006, many private and public-sector partners joined together to implement the plan's initiatives.

The event will begin at 7:30 a.m. on Thursday, January 4, in room E-145 at the Oregon Convention Center. There is no cost for the event and pre-registration is not required. For more information about the event, contact the Portland Business Alliance at 503.224.8684.

To learn more about the Regional Business Plan, go to www.regionalbusinessplan.com.

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