



April 13, 2007

NEWS RELEASE
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April Forum: The Business of Professional Sports

Portland, Or...Professional sports, facilities and franchises are important engines of economic development for urban areas. They contribute millions of dollars annually and create hundreds of new jobs. In Portland, the Trail Blazers, LumberJax and Champ Car bring in millions of people and tourism dollars. The Portland Business Alliance brings together representatives from Portland's professional sports teams to discuss the industry and its impact on the local economy.

Speakers: Mike Nealy, President, Global Events Group
Mike Golub, Executive Vice President of Business Operations,
Portland Trail Blazers
Angela Batinovich, Managing Partner, Portland LumberJax

Moderator: Drew Mahalic, CEO Oregon Sports Authority

When: Wednesday, April 18, 2007
7:30 – 8:45 am

Where: Governor Hotel, 611 SW 11th Avenue, Portland

Cost: Alliance members \$30; Non-members \$40.00

Series Sponsors: The ODS Companies and The Portland Tribune

Event Sponsor: Global Events Group

For more information: www.portlandalliance.com, click on "Events."

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