

# ENTREPRENEUR LEVEL

Annual Investment: \$400-\$699

*Companies with two or fewer employees.*

## » VISIBILITY

- Credibility as an Alliance member
- Company listing in the online directory
- Link to your company web site from the Alliance online directory
- Virtual membership plaque to be displayed on your web site
- Membership plaque to be displayed at place of business
- Use of the Alliance logo to promote your business
- Special welcome of your company in the Alliance print and electronic newsletters
- Opportunity to post events on the Alliance web site via the Community Calendar
- Share press releases with opportunity to have them posted on the Alliance web site
- Alliance presence and endorsements at grand openings and ribbon cutting ceremonies

## » NETWORKING

- One pass to Alliance networking and educational events  
**(1ST QUARTER OF NEW MEMBERSHIP):**
  - Forum breakfast (one event)
  - Cornerstones for Success (unlimited for the quarter)
  - Business After Hours (unlimited for the quarter)
  - Business Leads Exchange (unlimited for the quarter)
- Access to more than 185 events a year providing contact with other business professionals and leaders
- Opportunity to connect with other business professionals and influence decisions via 20 different committees

The **Entrepreneur Level** of investment is ideal for sole proprietors or small businesses that have two or fewer employees that are looking for enhanced visibility and to promote their company with other businesses in the community.

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## » **ADVOCACY**

- Business concerns and interests being advocated and protected by the Alliance as the only chamber in the region with a team of lobbyists at the city, county, state and federal levels

## » **EDUCATION**

- A single subscription to Business Images, the official annual publication of the Alliance promoting business in the Portland region
- Regular email communication (i.e., eNewsletter, eCalendar, SmallBiz Connection, BID newsletter, traffic updates and other special updates) to keep you informed

## » **SAVINGS**

- No admission charge to attend ShopTalk Showcase
- Member-only pricing at networking and educational events that help you develop relationships with business community leaders
- Opportunity to save money with member-to-member discounts
- Discounts on essential business products, services and special member pricing via group discount plans like Dick Hannah, KMHD, Office Depot and Sandler Sales Training
- Shop the Alliance online store for directories, DVDs, books, relocation packages, and various business publications and employer tools

## » **SUPPORT**

- One-on-one consultation with your Business Development Manager and a President's Council member to coach you on obtaining the maximum return on your membership investment
- Ability to manage your membership and obtain special offers using the Members Only page on the Alliance web site

# BUSINESS LEVEL

Annual Investment: \$700-\$999

Benefits listed in bold indicate additional value based on the previous membership level.

## » VISIBILITY

- **Special recognition in the Alliance online directory as an Entrepreneur level member**
- **Opportunity to showcase your products and services by providing literature at the Business Leads Exchange events**
- **First opportunity to showcase your business by hosting and sponsoring a ShopTalk event**
- **Company listing in the online directory is highlighted to create more visibility**
- Credibility as an Alliance member
- Link to your company web site from the Alliance online directory
- Virtual membership plaque to be displayed on your web site
- Membership plaque to be displayed at place of business
- Use of the Alliance logo to promote your business
- Special welcome of your company in the Alliance print and electronic newsletters
- Opportunity to post events on the Alliance web site via the Community Calendar
- Share press releases with opportunity to have them posted on the Alliance web site
- Alliance presence and endorsements at grand openings and ribbon cutting ceremonies

The **Business Level** investment is ideal for small businesses looking for an added presence in the business community. This package provides visibility through the Alliance web site and opportunities to connect with other businesses and customers through networking events.

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## » NETWORKING

- **Complimentary entrance for up to two member employees or employee and guest to attend Business Leads Exchange**
- One pass to Alliance networking and educational events (1ST QUARTER OF NEW MEMBERSHIP):
  - Forum breakfast (one event)
  - Cornerstones for Success (unlimited for the quarter)
  - Business After Hours (unlimited for the quarter)
  - Business Leads Exchange (unlimited for the quarter)
- Access to more than 185 events a year providing contact with other business professionals and leaders
- Opportunity to connect with other business professionals and influence decisions via 20 different committees

## » ADVOCACY

- Business concerns and interests being advocated and protected by the Alliance as the only chamber in the region with a team of lobbyists at the city, county, state and federal levels

## » EDUCATION

- **One-on-one consultation with the Alliance Director of Member Services regarding business development and sales opportunities to promote company by offering a special promotion via the member-to-member discounts**
- A single subscription to *Business Images*, the official annual publication of the Alliance promoting business in the Portland region
- Regular email communication (i.e., eNewsletter, eCalendar, SmallBiz Connection, BID newsletter, traffic updates and other special updates) to keep you informed

## » SAVINGS

- **Four \$25 credits to be used individually for advertising in Alliance electronic correspondence**
- **Opportunity to advertise in the *Portland Business Journal* at a discounted rate**
- No admission charge to attend ShopTalk Showcase
- Member-only pricing at networking and educational events that help you develop relationships with business community leaders
- Opportunity to save money with member-to-member discounts
- Discounts on essential business products, services and special member pricing via group discount plans like Dick Hannah, KMHD, Office Depot and Sandler Sales Training
- Shop the Alliance online store for directories, DVDs, books, relocation packages, and various business publications

## » SUPPORT

- One-on-one consultation with your Business Development Manager and a President's Council member to coach you on obtaining the maximum return on your membership investment
- Ability to manage your membership and obtain special offers using the Members Only page on the Alliance web site

# INVESTOR LEVEL

Annual Investment: \$1,000-\$1,499

Benefits listed in bold indicate additional value based on the previous membership level.

## » VISIBILITY

- **Recognition in the Alliance online directory noting Investor Level membership status**
- **Company listing in two categories of the online directory and company logo displayed with each listing**
- Credibility as an Alliance member
- Link to your company web site from the Alliance online directory
- Company listing in the online directory is highlighted to create more visibility
- Virtual membership plaque to be displayed on your web site
- Membership plaque to be displayed at place of business
- Use of the Alliance logo to promote your business
- Special welcome of your company in the Alliance print and electronic newsletters
- Opportunity to post events on the Alliance web site via the Community Calendar
- Share press releases with opportunity to have them posted on the Alliance web site
- Alliance presence and endorsements at grand openings and ribbon cutting ceremonies
- Opportunity to showcase your products and services by providing literature at the Business Leads Exchange events
- First opportunity to showcase your business by hosting and sponsoring a ShopTalk event

The **Investor Level** of investment is ideal for small to mid-sized businesses that are looking for enhanced visibility and to promote their company with other businesses in the community. This package provides many opportunities to be involved with networking events and assistance with media outreach.

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## » NETWORKING

- **An emailed electronic version of the Alliance Membership Directory**
- Complimentary entrance for up to two member employees or employee and guest to attend Business Leads Exchange
- One pass to Alliance networking and educational events (1ST QUARTER OF NEW MEMBERSHIP):
  - Forum breakfast (one event)
  - Cornerstones for Success (unlimited for the quarter)
  - Business After Hours (unlimited for the quarter)
  - Business Leads Exchange (unlimited for the quarter)
- Access to more than 185 events a year providing contact with other business professionals and leaders
- Opportunity to connect with other business professionals and influence decisions via 20 different committees

## » ADVOCACY

- Business concerns and interests being advocated and protected by the Alliance as the only chamber in the region with a team of lobbyists at the city, county, state and federal levels

## » EDUCATION

- One-on-one consultation with the Alliance Director of Member Services regarding business development and sales opportunities to promote company by offering a special promotion via the member-to-member discounts
- A single subscription to *Business Images*, the official annual publication of the Alliance promoting business in the Portland region
- Regular email communication (i.e., eNewsletter, eCalendar, SmallBiz Connection, BID newsletter, traffic updates and other special updates) to keep you informed

## » SAVINGS

- **\$100 of "Alliance Credits" redeemable for any employee's attendance at Business After Hours, Cornerstones or Forum**
- No admission charge to attend ShopTalk Showcase
- Member-only pricing at networking and educational events that help you develop relationships with business community leaders
- Four \$25 credits to be used individually for advertising in Alliance electronic correspondence
- Opportunity to advertise in the Portland Business Journal at a discounted rate
- Opportunity to save money with member-to-member discounts
- Discounts on essential business products, services and special member pricing via group discount plans like Office Depot and Microsoft's business accounting software offered in Members Only
- Shop the Alliance online store for directories, DVDs, books, relocation packages, and various business publications

## » SUPPORT

- **Opportunity to use Alliance office conference rooms for meetings up to two times per year**
- One-on-one consulting with your Business Development Manager and a President's Council member to coach you on obtaining the maximum return on your membership investment
- Ability to manage your membership and obtain special offers using the Members Only page on the Alliance web site

# PARTNER LEVEL

Annual Investment: \$1,500-\$2,499

Benefits listed in bold indicate additional value based on the previous membership level.

## » VISIBILITY

- **Recognition in the Alliance online directory and other Alliance collateral noting Partner Level membership status**
- **Priority positioning on list used by the Alliance Information Center for referrals to prospective clients**
- **Priority opportunities for visibility by sponsoring Business Leads Exchange, Cornerstones for Success, or Jump-start Your Membership**
- **Priority opportunity to showcase your business by hosting a Business After Hours**
- **Minimum membership level for Alliance Board position consideration**
- **Add a business description (up to 50 words) for each highlighted listing in the online directory to differentiate your business**
- Credibility as an Alliance member
- Link to your company web site from the Alliance online directory
- Company listing in two categories of the online directory and company logo displayed with each listing
- Virtual membership plaque to be displayed on your web site
- Membership plaque to be displayed at place of business
- Use of the Alliance logo to promote your business
- Special welcome of your company in the Alliance print and electronic newsletters
- Opportunity to post events on the Alliance web site via the Community Calendar
- Share press releases with opportunity to have them posted on the Alliance web site
- Alliance presence and endorsements at grand openings and ribbon cutting ceremonies
- Priority opportunity to showcase your business by hosting and sponsoring a ShopTalk event

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The **Partner Level** of investment is ideal for small to mid-sized businesses that are looking for enhanced visibility through sponsorships, business referrals and advertising. This package also provides committee and board of director level opportunities.



- Priority opportunity to showcase your business by hosting a Business After Hours
- Opportunity to showcase your products and services by providing literature at the Business Leads Exchange events

## » NETWORKING

- An emailed electronic version of the Alliance Membership Directory
- Complimentary entrance for up to two member employees or employee and guest to attend Business Leads Exchange
- One pass to Alliance networking and educational events (1ST QUARTER OF NEW MEMBERSHIP):
  - Forum breakfast (one event)
  - Cornerstones for Success (unlimited for the quarter)
  - Business After Hours (unlimited for the quarter)
  - Business Leads Exchange (unlimited for the quarter)
- Access to more than 185 events a year providing contact with business professionals and leaders
- Opportunity to connect with other business professionals and influence decisions via 20 different committees

## » ADVOCACY

- Business concerns and interests being advocated and protected by the Alliance as the only chamber in the region with a team of lobbyists at the city, county, state and federal levels

## » EDUCATION

- One-on-one consultation with the Alliance Director of Member Services regarding business development and sales opportunities to promote company by offering a special promotion via the member-to-member discounts
- Regular email communication (i.e., eNewsletter, eCalendar, BID newsletter, SmallBiz Connection, traffic updates and other special updates) to keep you informed
- A single subscription to *Business Images*, the official annual publication of the Alliance promoting business in the Portland region

## » SAVINGS

- **15 percent discounts to be used two times for advertising on the Alliance Web site**
- \$100 of "Alliance Credit" redeemable for any employee's attendance at Business After Hours, Cornerstones or Forum
- Four \$25 credits to be used individually for advertising in Alliance electronic correspondence
- Opportunity to advertise in the Portland Business Journal at a discounted rate
- No admission charge to attend ShopTalk Showcase
- Member-only pricing at networking and educational events that help you develop relationships with business community leaders
- Opportunity to save money with member-to-member discounts
- Discounts on essential business products, services and special member pricing via group discount plans like Dick Hannah, KMHD, Office Depot and Sandler Sales Training
- Shop the Alliance online store for maps, directories, DVDs, books, relocation packages, and various business publications

## » SUPPORT

- Opportunity to use Alliance office conference rooms for meetings up to two times per year
- One-on-one consulting with your Business Development Manager and a President's Council member to coach you on obtaining the maximum return on your membership investment
- Ability to manage your membership and obtain special offers using the Members Only page on the Alliance web site