



Clean & Safe logo

The Alliance logo may be used in conjunction with the Clean & Safe logo. The Alliance logo must be prominent when using either of the Downtown Services logos. Another option when using the Clean & Safe logo is adding the PDSI wording along side.

All Alliance branding standards also apply to the affiliate logos.



2 color logo option



*1 color logo option
(PMS 287)*



*1 color logo option
(Black)*



PMS 287

C = 100
M = 68
Y = 0
K = 12

R = 0
G = 83
B = 155



PMS 561

C = 85
M = 0
Y = 54
K = 52

R = 0
G = 104
B = 87



Black

C = 0
M = 0
Y = 0
K = 100

R = 0
G = 0
B = 0



**Portland Downtown
Services, Inc. (PDSI)**

2 color logo option