



DOWNTOWN RETAIL COUNCIL

THE VOICE FOR PORTLAND'S CONSUMER BUSINESS



*The Downtown Retail Council is an affiliate
of the Portland Business Alliance*



PORTLAND BUSINESS ALLIANCE

Downtown Office:
520 S.W. Yamhill, Suite 1000
Portland, OR 97204
503-224-8684
Fax 503-323-9186

Chinatown Office:
221 N.W. Second Avenue, Suite 300
Portland, OR 97209
503-228-9411
Fax 503-228-5126

www.portlandalliance.com



BUSINESS REPLY MAIL

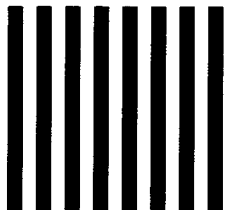
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PORTLAND OR

POSTAGE WILL BE PAID BY ADDRESSEE

PORTLAND BUSINESS ALLIANCE
520 SW YAMHILL ST STE 1000
PORTLAND OR 97204-9767



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES





WHAT VALUE CAN THE DRC BRING TO YOUR BUSINESS?

- Inclusion in publications, collateral materials distributed throughout downtown businesses
- Access to cooperative "value added" local, regional and national marketing programs and promotions
- Participation in educational business seminars, forums and presentations
- Access to a unified advocacy voice for retail, restaurant and hotel issues affecting business
- Involvement in implementation of the Downtown Retail Strategy
- Access to valuable data reports, market analysis and surveys that contribute to retailer success and retention
- Access to serve on all Portland Business Alliance committees and participation in the development of downtown programs and policies

"My involvement has allowed me to be on the front side of City policy development"

- Greater understanding of City business issues that effect consumer confidence and business

Visit www.portlandalliance.com to learn more about how the DRC can help your business.

HOW DO I GET INVOLVED?

It's simple. Complete the attached form with your business information, indicate your areas of interest, and drop the form in the mail box, postage free.

"The networking and marketing opportunities make this a must for downtown businesses"

NEED MORE INFORMATION?

Call the DRC Retail Manager at 503-224-8684.



DOWNTOWN
RETAIL
COUNCIL

Yes! I am interested in learning more about the Downtown Retail Council



PORTLAND BUSINESS
ALLIANCE

I am interested in the following issues:

- Public Space (Clean & Safe)
- Business Development
- Housing Development
- Technology
- Public Policy
- Transportation
- Marketing
- Special Events

Business Name _____

Contact _____

Address _____

Phone _____

Fax _____

Email _____