



PORTLAND BUSINESS ALLIANCE

Leading the way

SmallBiz Connection

Advertising rates & material specifications

The *SmallBiz Connection* focuses on issues that matter to our smaller members and feature a column from our Small Business Council chair.

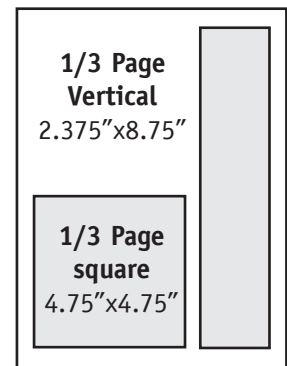
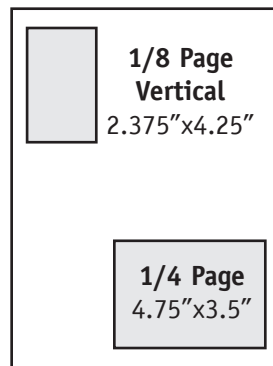
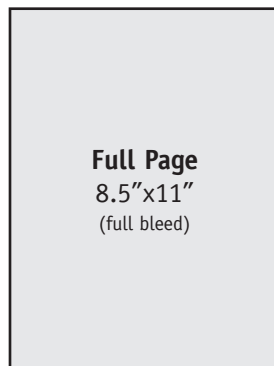
SmallBiz Connection is delivered using an exciting new format - an interactive online newsletter that has the feel of a real magazine. Read it online, share with other businesses or even print out and read it the old fashioned way.

By advertising in this publication you will connect with more than 2,500 small business owners and decision makers. All ads are full color and link directly to your company Web site.



Ad material deadlines

March 2010	2/15/10	September 2010	8/16/10
June 2010	5/17/10	December 2010	11/15/10



Ad rates & size	1x	2x	4x
Full Page (8.5"x11")	\$750	\$1,250	\$2,500
1/3 page (v: 2.375"x8.75") (s: 4.75"x4.75")	\$350	\$550	\$1,200
1/4 page (h: 4.75"x3.5")	\$200	\$350	\$700
1/8 page (v: 2.25"x3.75")	\$75	\$125	\$250